

HAWKE® OPTICS EXPANDS HUNTING RIFLESCOPE LINE WITH POPULAR RETICLE

The Popular L4A Dot Reticle is Hawke's Most Popular Hunting Reticle and Is Now Available in More Magnifications

Hawke® Optics, a worldwide leader in quality sporting optics that perform outstanding in the field while maintaining optimum value for the consumer, has expanded the lineup of riflescopes that feature the brand's most-popular hunting reticle - the L4A Dot. Two new Vantage IR scopes join the list of optics to feature the only reticle available across the entire range of Hawke riflescopes.

The L4A Dot Reticle is a variation of the classic L4 reticle. The L4A Dot uses a more open outer post design that helps keep more of the target visible while you are aiming. This gives you better accuracy and helps aid in tracking the target before you take the shot. If you're deer hunting, for example, you will see more of the deer through the reticle, giving you better accuracy and increased confidence in your shot placement. You will experience better spacing from center to post at 100yds when on 4x magnification, which is equivalent to 83cm at 100m. This increase in vision is part of what has made the reticle such a popular option for hunters looking for the best scope and reticle combination to mount on their favorite hunting rifle.

Hawke has added two new scope options with the L4A Dot Reticle to the lineup - the <u>Vantage IR 3-9x40</u> and the <u>Vantage IR 3-9x50</u>. Both scopes are built on a one-inch main tube with multi-level red/green illuminated, glass-etched reticles. Both scopes have fully multi-coated optics with Hawke's H2 glass and 11 layers of coatings for optimal clarity and light transmission. They have adjustable side focus and ¼ MOA adjustment. These scopes have a fast-focus eyebell, long battery life, and are provided with lens covers to protect your glass. Better still is the price, with these scopes representing some of the best value to you of any optic on the market. Add to that Hawke's No-Fault Lifetime Warranty and you can't beat it. Learn more about these new scopes and the rest of the lineup of precision rifle optics featuring the popular L4A Dot Reticle at www.hawkeoptics.com.

About Hawke

#VISIONACCOMPLISHED. Hawke is a worldwide market leader at the forefront of optical performance with class-leading innovation and design offering a complete line of sport optics from rifle, crossbow, shotgun and air gun scopes to binoculars, spotting scopes and accessories. Accuracy, strength, and precision; Hawke optics blend iconic design, exceptional engineering, and unrivalled craftsmanship to create an unforgettable viewing experience. As awareness of Hawke Sport Optics continues to grow, more customers are trusting Hawke as the unquestioned industry leader in optics. Learn more at www.hawkeoptics.com.

Follow the #Hawkelife lifestyle hub and connect with us on social media:











Editor's Note: For downloadable hi-res images and press releases, visit our online Press Room at www.full-throttlecommunications.com